Cup supplier quick reference

Select an approved mark without redesigning the identity.

01 / Choose the approved mark

RIDGE & REED

Primary lockup · forest green on light cream

One-color reverse · white

02 / Keep a measured clear zone



x = one fifth of the symbol height.

Keep text, seams and trim outside this zone.

Use the same zone around every side.

The box is a guide, not part of the logo.

03 / Choose by print size

Small-use fallback

Ridge only · 12–29 mm wide

Full symbol

30 mm wide or larger

Correct: one green ink

Sample rules for this fictional brand, not universal print limits.

Before printing: confirm ink, substrate, seam position and an actual-size proof.